

## SurveyShare: Surveying the World Online



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## Part I: Some General Online Survey Advice...



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## Why Conduct Online Surveys

- Formative assessment of courses, training, ideas, or new policies (e.g., how is virtual class going?)
- Poll opinions on products
- Increase learner, staff, employee, or customer voice and ownership
- Involve people from multiple locations, pool ideas
- Quickly gather answers to questions or updated info

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## Web-Based Survey Advantages

- Faster collection of data
- Standardized collection format
- Easy to answer clicking
- Wider distribution of respondents
- Quick results (no waiting for secretary to type up)
- Cheaper than pen and paper
- Reusable/shareable survey templates
- Computer graphics reduced fatigue

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## Online Survey Tool Features

- Maintain email lists and email invitations
- Download results to Excel or SPSS
- Adaptive branching and cross tabulations
- Modifiable templates
- Maintain library of past surveys
- Ability to copy surveys
- Easy email reminders and thank yous

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## Still More Online Survey Features

- Online help, FAQs, demos, tutorials, white papers, glossaries, site maps, tips, overviews
- Technical support, chat advice
- Supports different types of items (Likert, multiple choice, forced ranking, paired comparisons, etc.)
- Customizable audience lists
- Launch and close surveys

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## More Online Survey Features

- Online viewing of assessment results and question analysis (including various graphical displays)
- Easy to author surveys
- Instant feedback to participants
- Custom reporting, editable images and background, personalized greetings
- Storage of results in Access or SQL



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## Still More Features

- Ability to start and stop a survey
- Reports on subgroups
- Randomize q's to reduce bias
- Easy email reminders
- Personalized banner or logo
- Expanded question options
- Ability to copy surveys



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## Still More Features

- Form pausing
- Spell checking and thesaurus
- Multi-page forums
- Email notification when completed
- Session timeouts for security
- Special export formats
- Publish results



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## Web-Based Survey Problems: Why Lower Response Rates?

- Low response rate
- Lack of time
- Unclear instructions
- Too lengthy
- Too many steps
- Can't find URL
- Perceived as aggressive



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## Web-Based Survey Solutions: Some Tips...

- Send second request
- Make URL link prominent
- Offer incentives near top of request
- Shorten survey, make attractive, easy to read
- Credible sponsorship—e.g., university
- Disclose purpose, use, and privacy
- E-mail cover letters
- Prenotify of intent to survey



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## Some Bonk Personal Tips...

- Contact professional organizations for lists
- Put in survey item to collect names and emails
- Put in survey a question about whether you can contact again
- Put in prizes for completion



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## Some Bonk Personal Tips...

- Pilot test survey (especially multi-page ones)
- Consider forced choice questions
- Do your charts in Excel
- Contact SurveyShare support when you have questions

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## Some Bonk Personal Tips...

- Recruit graduate student support
- Use the "share" feature and collaboratively build surveys
- Ask Bonk for free trials; especially for those who have doubts

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## Pricing Options

- By # of Respondents
- Survey Invitees
- Survey Completions
- Questions
- By Month
- Days Collecting Data
- By # of Surveys Created
- Hosted, Intranet, Private Label

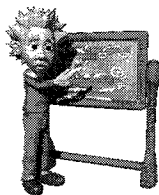
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## Pricing Options

- Sample Pricing Policies
  - \$19.95/month for 1,000 respondents from SurveyMonkey
  - First 50 free; \$.20/response in SurveyKey
  - \$1.25/completed survey from SurveyWriter
  - \$449/Survey for 3 months + .05/invitee or \$1,500 + .05/invitee for 12 months from WebSurveyor
  - \$650 for 2,000 respondents from KeySurvey; \$1,450 for 5,000 respondents, and \$2,500 for 10,000

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## Part 2: Features of SurveyShare



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## SurveyShare Homepage (http://SurveyShare.com)

The screenshot shows the SurveyShare.com homepage with the following elements:

- Navigation:** Home, About Us, Contact Us, Privacy Policy, Terms of Service, Site Map.
- Services List:**
  - Info Features and Pricing Information
  - Registration on SurveyShare - Overview of Features
  - Question - Substantive Topic Presentation
  - SurveyShare Features - (How to Present)
  - New User - Start Here
- SurveyShare Login:**
  - Username: [input field]
  - Password: [input field]
  - Remember Me:
  - Forgot Password? [link]
- Customer Query:**
  - Offer more information?
  - Turntable has a great idea that we can do a survey that looks professional, at very low cost, and provide you with easy to use - Key Surveys, Custom Choice After Each Question
- Footer:**
  - © 1999-2001 SurveyShare.com. All Rights Reserved.
  - WebShare Inc. 1000 E. 1st Ave. Suite 100, Chicago, IL 60601
  - Phone: (773) 344-1111 Fax: (773) 344-1112

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## Sign Up for Free Account



**New User Signup**

This account is associated with your SurveyShare.com ID. SurveyShare.com is committed to protecting the privacy of our members.


- Only the survey creator can view the results of a survey.
- All survey results are stored in a secure database.
- Only the survey creator can delete a survey.
- You can use the same email address for multiple surveys.
- You can use the same email address for multiple surveys.
- You can use the same email address for multiple surveys.
- You can use the same email address for multiple surveys.

Fields of this account that you must complete in order to create your account:

Username: \_\_\_\_\_  
 Password: \_\_\_\_\_  
 Confirm Password: \_\_\_\_\_  
 First Name: \_\_\_\_\_  
 Last Name: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Department: \_\_\_\_\_  
 Address: \_\_\_\_\_

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## Log In to SurveyShare



**STEP**


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Username  
 Password

New User Signup  
 SurveyShare.com

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## Choose "Create Survey" from 1. Templates, 2. Blank Slate, 3. Prior Surveys, 4. Item Bank, 5. Template Bank, or 6. Previous Survey Bank



**Create New Survey**


This screen will take you to the survey creation screen.

1. You can create a new survey from a template.
2. You can create a new survey from a blank slate.
3. You can create a new survey from a previous survey.
4. You can create a new survey from an item bank.
5. You can create a new survey from a template bank.
6. You can create a new survey from a previous survey bank.

**STEP**

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## 1a. Choose Template Option




**Choose Survey Template**

This screen will take you to the survey creation screen.

SurveyShare Templates  
 Survey from Blank Slate  
 Survey from Your Past Surveys  
 Survey from Item Bank

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## 1a. Choose Template Option




**Assessment Templates**

SurveyShare Templates  
 Survey from Blank Slate  
 Survey from Your Past Surveys  
 Survey from Item Bank

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## Choose Category of Template



**Distance Learning Templates**

SurveyShare Templates  
 Survey from Blank Slate  
 Survey from Your Past Surveys  
 Survey from Item Bank

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**STEP**

## 5b. Select Template(s) to Pick Items From

**Item Bank Step One**

Select the Template(s) from which you would like to pull survey items. If you would like to include items from an Item Bank Collection, or your previous surveys, click the tab controls to display those options. After you have checked all the surveys, templates, Item Bank collections that contain desired items, click the Continue button to move on to step two.

Item Bank: **Templates** Previous Surveys ← Move these Tab Controls

SurveyShare will retrieve your current selections if you select a different resource area with the tab controls.

**Cancel** **Continue**

Please select a subcategory from which to choose templates. You can choose as many templates from each category as you would like.

**Highest Ed Templates**

View all templates

- Academic Online Satisfaction
- Academic MemberShip Survey
- Campus Life Survey
- Distance Survey
- Collaborative Learning
- Collaborative Learning - Transfer
- Conference Evaluation - Speakers
- Conference Evaluation - Attendees
- Course Evaluation
- Course Evaluation

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**STEP**

## 5c. Pick Items From Templates

**Item Bank Step Two**

Select the specific survey items you would like to include in your survey. You can cycle through the specific survey items. SurveyShare will retrieve your selections as you are able to go back to the selecting survey items, click the open button labeled Continue to input the questions into the survey.

**Cancel** **Continue**

Go back to step one and **Make More Resources Available**

Available Resources:  Technology Related  SurveyShare only - remember your course

- The instructor made appropriate use of the available technology.
- The technology did not get in the way of my learning.
- Online conferencing helped to promote communication between students.
- Online conferencing helped to promote communication between me and the instructor.
- Online chat helped to promote communication between students.
- Online chat helped to promote communication between me and the instructor.
- E-mail helped to promote communication between students.
- E-mail helped to promote communication between me and the instructor.

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**STEP STEP**

## 5d. Hit Continue to Create Survey

**Item Bank Step One**

Select the Template(s) from which you would like to pull survey items. If you would like to include items from an Item Bank Collection, or your previous surveys, click the tab controls to display those options. After you have checked all the surveys, templates, Item Bank collections that contain desired items, click the Continue button to move on to step two.

Item Bank: **Templates** Previous Surveys ← Move these Tab Controls

SurveyShare will retrieve your current selections if you select a different resource area with the tab controls.

**Cancel** **Continue**

Please select a subcategory from which to choose templates. You can choose as many templates from each category as you would like.

**Highest Ed Templates**

View all templates

- Academic Online Satisfaction
- Academic MemberShip Survey
- Campus Life Survey
- Distance Survey
- Collaborative Learning
- Collaborative Learning - Transfer
- Conference Evaluation - Speakers
- Conference Evaluation - Attendees
- Course Evaluation
- Course Evaluation

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**STEP**

## 6a. Select Item Bank Option

**Item Bank Step One**

Select the Item Bank collections from which you would like to pull survey items. If you would like to include items from templates, or your previous surveys, click the tab controls to display those options. After you have checked all the surveys, templates, Item Bank collections that contain desired items, click the Continue button to move on to step two.

Item Bank: **Templates** Previous Surveys ← Move these Tab Controls

SurveyShare will retrieve your current selections if you select a different resource area with the tab controls.

**Cancel** **Continue**

Available Resources:  Technology Related  Distance Education Related  Student Evaluation Related  Instructor Evaluation Related  Course Content Related

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**STEP**

## 6b. Select SurveyShare Templates Option

**Item Bank Step One**

Select the Template(s) from which you would like to pull survey items. If you would like to include items from an Item Bank Collection, or your previous surveys, click the tab controls to display those options. After you have checked all the surveys, templates, Item Bank collections that contain desired items, click the Continue button to move on to step two.

Item Bank: **Templates** Previous Surveys ← Move these Tab Controls

SurveyShare will retrieve your current selections if you select a different resource area with the tab controls.

**Cancel** **Continue**

Please select a subcategory from which to choose templates. You can choose as many templates from each category as you would like.

**Academic Templates** **Business Templates** **Medical Templates** **Other Templates**

- Distance Learning
- Highest Ed
- L & L
- Collaborative Learning
- Collaborative Learning - Transfer
- Training
- Distance
- Patient
- Physiotherapist
- Career
- Staff
- Consultant

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**STEP**

## 6c. Select Previous Survey Bank Option

**Item Bank Step One**

Select the surveys from which you would like to pull items. If you would like to include templates, click the tab controls to display those options. After you have checked all the items, click the Continue button to move on to step two.

Item Bank: **Templates** Previous Surveys ← Move these Tab Controls

SurveyShare will retrieve your current selections if you select a different resource area with the tab controls.

**Cancel** **Continue**

- My New Survey - 11/15/2011 - 12/30/11
- My New Survey - 11/15/2011 - 12/30/11
- The Future of Distance Learning in Openness and Other Training Settings - 12/20/11
- The Future of Distance Learning in Openness and Other Training Settings - 12/20/11
- E-Learning Student Satisfaction - 12/20/11
- Remote Professional - 11/17/11

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## 6. Edit Item (example #3)

### Survey Question Editor

Select a Survey Question Type from this drop-down list. You may assign a variable name.

Radio Button (Choose One of Several)  You may assign a variable name.

\* The question must be previewed [?]

Item Title or Question Text

Please indicate your gender:

Possible Response Options: 5

Female

Male

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## 7. Create Duplicate Item

Add a new question at the end of this page.

Add questions from the item bank to the end of this page.

1) The instructor made appropriate use of the available technology.

Strongly Disagree

Disagree

Agree

Strongly Agree

2) The instructor made appropriate use of the available technology.

Strongly Disagree

Disagree

Agree

Strongly Agree

3) The technology did not get in the way of my learning.

Strongly Disagree

Disagree

Agree

Strongly Agree

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## 8. Move an Item Up or Down

### Rearrange Question Order

First, select a question by clicking on it.

- To move that selected question down, click the green button with the 'down' arrow.
- To move that selected question up, click the green button with the 'up' arrow.
- If you would like to save the changes, click the Change button.
- To discard the changes, click the Cancel button.

1) The instructor made appropriate use of the available technology.  
2) The instructor made appropriate use of the available technology.  
3) The instructor made appropriate use of the available technology.  
4) Online chat helped to promote communication between students.  
5) Please indicate your gender.  
6) Where are you primarily employed?  
7) How many employees are in your organization?  
8) The technology did not get in the way of my learning.  
9) What is your primary role concerning blended learning in your organization?

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## 9. Insert Header in Survey

### Survey Question Editor

Select a Survey Question Type from this drop-down list. You may assign a variable name. [?]

Presession - Header

Item Title or Question Text

Background Information

### Question Preview

Click here to preview your changes in this example form below.

Section 1: Background Information

Cancel Add Check/Preview

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## 9. Insert Header in Survey

Add a new question at the end of this page.  
Add questions from the item bank to the end of this page.

1) The instructor made appropriate use of the available technology.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

2) The instructor made appropriate use of the available technology.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

Background Information

3) The technology did not get in the way of my learning.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

4) Online chat helped to promote communication between students.

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## 10. Submit SurveyShare Survey

1) The instructor made appropriate use of the available technology.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

2) The instructor made appropriate use of the available technology.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

3) The technology did not get in the way of my learning.  
 Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

4) Online chat helped to promote communication between students.

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## 17. Input Respondents: Option 2. Type Multiple Respondent Emails

Addressing Management for My New Survey 1167537647

SurveyShare Administration members are limited to 1,000,000 e-mail addresses that can be associated with a survey. Click back to create a new e-mail address for an associated with this survey.

Select an e-mail address from your Address Book by checking the one next to it. Click the Add button to associate selected e-mail addresses with this survey. Click the Remove button to remove the e-mail address from your Address Book. Click back to edit a new e-mail address to your Address Book.

Type each e-mail address as in one file, or separated by commas, or spaces. Then click the Add button to associate the e-mail addresses with this survey. Edit e-mail addresses as set already in your Address Book, they will be added to your Address Book.

E-mail Address Field

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## 18. Input Respondents: Option 3. Select Respondents from Address Book

Addressing Management for My New Survey 1167537647

SurveyShare Administration members are limited to 1,000,000 e-mail addresses that can be associated with a survey. Click back to create a new e-mail address for an associated with this survey.

Select an e-mail address from your Address Book by checking the one next to it. Click the Add button to associate selected e-mail addresses with this survey. Click the Remove button to remove the e-mail address from your Address Book. Click back to edit a new e-mail address to your Address Book.

How many e-mail addresses should be displayed at once? 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 | 150 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000

Select all 62 e-mail addresses from your Address Book.

Select all e-mail addresses to add randomly. Enter a number that is less than 62.

E-mail Address

<input type="checkbox"/> jsmith@domain.edu	Last Name, First Name
<input type="checkbox"/> jsmith@domain.edu	Jones, Amy
<input type="checkbox"/> jsmith@domain.edu	Smith, Barbara
<input type="checkbox"/> jsmith@domain.edu	Smith, Brian
<input type="checkbox"/> jsmith@domain.edu	Smith, Charles
<input type="checkbox"/> jsmith@domain.edu	Smith, David
<input type="checkbox"/> jsmith@domain.edu	Smith, Eric

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## 18. Input Respondents: Option 3. Select Respondents from Address Book

Addressing Management for My New Survey 1167537647

SurveyShare Administration members are limited to 1,000,000 e-mail addresses that can be associated with a survey. Click back to create a new e-mail address for an associated with this survey.

Select an e-mail address from your Address Book by checking the one next to it. Click the Add button to associate selected e-mail addresses with this survey. Click the Remove button to remove the e-mail address from your Address Book. Click back to edit a new e-mail address to your Address Book.

How many e-mail addresses should be displayed at once? 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 | 150 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000

Select all 62 e-mail addresses from your Address Book.

Select all e-mail addresses to add randomly. Enter a number that is less than 62.

E-mail Address

<input type="checkbox"/> jsmith@domain.edu	Last Name, First Name
<input type="checkbox"/> jsmith@domain.edu	Jones, Amy
<input type="checkbox"/> jsmith@domain.edu	Smith, Barbara
<input type="checkbox"/> jsmith@domain.edu	Smith, Brian
<input type="checkbox"/> jsmith@domain.edu	Smith, Charles
<input type="checkbox"/> jsmith@domain.edu	Smith, David
<input type="checkbox"/> jsmith@domain.edu	Smith, Eric

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## 19. Input Respondents: Option 4. Select Respondents from Distribution List

Addressing Management for Student Technology Survey

SurveyShare Administration members are limited to 1,000,000 e-mail addresses that can be associated with a survey. Click back to create a new e-mail address for an associated with this survey.

Select an e-mail address from your Address Book by checking the one next to it. Click the Add button to associate selected e-mail addresses with this survey. Click the Remove button to remove the e-mail address from your Address Book. Click back to edit a new e-mail address to your Address Book.

How many e-mail addresses should be displayed at once? 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 | 150 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000

Select all 62 e-mail addresses from your Address Book.

Select all e-mail addresses to add randomly. Enter a number that is less than 62.

E-mail Address

<input type="checkbox"/> jsmith@domain.edu	Last Name, First Name
<input type="checkbox"/> jsmith@domain.edu	Jones, Amy
<input type="checkbox"/> jsmith@domain.edu	Smith, Barbara
<input type="checkbox"/> jsmith@domain.edu	Smith, Brian
<input type="checkbox"/> jsmith@domain.edu	Smith, Charles
<input type="checkbox"/> jsmith@domain.edu	Smith, David
<input type="checkbox"/> jsmith@domain.edu	Smith, Eric

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## 20. Input Respondents: Option 5. Upload Email Addresses

Addressing Management for My New Survey 1167537647

SurveyShare Administration members are limited to 1,000,000 e-mail addresses that can be associated with a survey. Click back to create a new e-mail address for an associated with this survey.

Select an e-mail address from your Address Book by checking the one next to it. Click the Add button to associate selected e-mail addresses with this survey. Click the Remove button to remove the e-mail address from your Address Book. Click back to edit a new e-mail address to your Address Book.

How many e-mail addresses should be displayed at once? 10 | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 | 150 | 200 | 300 | 400 | 500 | 600 | 700 | 800 | 900 | 1000

Select all 62 e-mail addresses from your Address Book.

Select all e-mail addresses to add randomly. Enter a number that is less than 62.

E-mail Address

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## 21. Review Survey and Options

Survey Options for My New Survey 1167537647:

Survey Options for My New Survey 1167537647:

Adjust the survey to respondents' capabilities:

Survey Options:

- Complete the survey in a single session
- Allow respondents to return to the survey at a later date
- Allow respondents to pause the survey
- Allow respondents to save their progress

My New Survey 1167537647

This survey has 5 options.

You may also or restrict the survey's respondent email address book.

Respondents' Address to Take Survey: <http://www.surveymonkey.com/s/1167537647>

This survey is a 10-minute survey. Change Survey Date

When you activate this survey, you will receive a Distribution Address Book. Each e-mail address in the Address Book will be added to the survey. You may also upload a custom e-mail address book.

This survey will activate on 11/11/2010 10:00 AM. Change the Activation Date

This is the date on which the survey will no longer accept responses.

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## 22. Preview Survey

My New Survey 1167527847 (Preview Only)

Welcome to my survey

In the field below, please type your e-mail address - preferably the one used in the request that you may have received to participate in this survey.

E-mail Address:

This is an anonymous survey. The survey's creator will not be able to tell which responses are associated with your e-mail address. SurveyShare will use your e-mail addresses collected when you respond to a survey, in any way, other than in the administration of that survey. Your e-mail address will not be shared or sold to others. It will not be used for any marketing purposes, and you will not receive any e-mail from SurveyShare, Inc.

Introduction | Help | Privacy | Contact

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## 22. Preview Survey

Student Technology Survey (Page 1 of 2) (Preview Only)

1) The instructor needs appropriate use of the available technology.

Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

2) The instructor needs to use appropriate use of the available technology.

Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

Background Information

3) The technology did not get in the way of my learning.

Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

4) Please check boxes to indicate communication between students.

Strongly Disagree  
 Disagree  
 Agree  
 Strongly Agree

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## 23. Review Names and Emails Associated with Survey (aphabetic listing)

SurveyShare | e-mail Addresses | Windows Internet Explorer

http://www.surveymonkey.com/.../showemail.php?id=47848

Email addresses associated with this survey: [Close This Window](#)

Below are listed the 4 e-mail addresses that you have associated with this survey. These e-mail addresses will receive a survey invitation when you **Activate** this survey.

E-mail address	Last Name	First Name
snjones@indiana.edu	Jones	Audry
cbank@courseshare.com	Bank	Curt
cbank@indiana.edu	Bank	Curt
selfwhita@umel.indiana.edu	White	Suth

[Close This Window](#)

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## 24. Go to Surveys Page and Click Activate

Survey Control

Click on the survey title in the Survey Control page to view the survey details, and access the tools associated with the survey (survey information). Your membership is valid until January 20th, 2009.

Survey Title	Response Count	URL Status	View Results	Activate	Tools
Student Technology Survey	0/0	OK	OK	OK	OK
My New Survey 1167527847	0/0	OK	OK	OK	OK
My New Survey 1167527847	0/0	OK	OK	OK	OK
The Future of Education Learning in Distance and Other Learning Settings - 12_03_09	0/0	OK	OK	OK	OK
The Future of Education Learning in Distance and Other Learning Settings	0/0	OK	OK	OK	OK
Classroom Survey Database	0/0	OK	OK	OK	OK
Student Technology	0/0	OK	OK	OK	OK
E-Learning: Student Feedback	0/0	OK	OK	OK	OK
E-Learning: Student Feedback	0/0	OK	OK	OK	OK
The Future of Education Learning in Distance and Other Learning Settings - 12_03_09	0/0	OK	OK	OK	OK

Page 1 of 2

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## 25. Activate Survey

Survey Activation

Option One: Activate Now

Click on the "Activate Now" button above and your survey will be open to participants and you can start collecting results now! If you have chosen to have SurveyShare design email invitations, they will be mailed out within one hour. Note that once you activate your survey, it is locked, and no changes can be made to the questions in the survey.

Option Two: Scheduled Survey Activation

Scheduling activation of your survey enables you to have your survey automatically activated on a certain date and time without the need for you to come back to SurveyShare. If you have chosen to have SurveyShare design email invitations, they will be mailed out when the survey is activated. To use this feature, just select "Yes" for "Schedule Activation" and choose a date for the survey to become active and accessible to participants. The auto-activation date must be today, or in the future.

Schedule Activation:  Yes  No

Activation Date:

The time reflects the US Eastern Time Zone (GMT-05:00). The nearest server time is Dec 15, 2008.

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## 26. Schedule Survey Activation

Survey Activation

Option One: Activate Now

Click on the "Activate Now" button above and your survey will be open to participants and you can start collecting results now! Note that once you activate your survey, it is locked, and no changes can be made to the questions in the survey.

Option Two: Scheduled Survey Activation

Scheduling activation of your survey enables you to have your survey automatically activated on a certain date and time. If you have chosen to have SurveyShare design email invitations, they will be mailed out when the survey is activated. Note that once you activate your survey, it is locked, and no changes can be made to the questions in the survey.

Schedule Activation:  Yes  No

Activation Date:

The time reflects the US Eastern Time Zone (GMT-05:00). The nearest server time is December 15, 2008, 11:58 AM.

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## 27. Congrats Survey Activated!

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**Congratulations! 'Student Technology Survey' has been activated!**

Your public survey is now online and accessible to respondents  
**Respondent Survey URL:** <http://www.surveymonkey.com/survey/ta4a7e0d47616>

**What now?**

- If there are still people who need the survey Web address, provide them with the URL so that they can participate in the survey.
- Visit the Results page and watch as responses come in!

Use these links to continue, or select an option from the orange menu:

- Manage options for this survey
- Survey Control
- Create a new survey
- View results of this survey

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## 28. Sample Survey Email Invitation

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**Subject: Survey Invitation**

**From:** SurveyShare  
**To:** [john@surveys.com](mailto:john@surveys.com)  
**Cc:** [john@surveys.com](mailto:john@surveys.com)  
**Date:** Sun, 10 Jun 2007 10:00:00 AM

A SurveyShare customer has requested that you take a few minutes to complete a survey entitled The Future of Blended Learning in Corporate and Other Training Settings.

Once activated, please enter the following e-mail address to activate your identity:  
[john@surveys.com](mailto:john@surveys.com)

To view this survey, click on the link below:

<http://www.surveymonkey.com/survey/ta4a7e0d47616>

(If you are unable to click on the link, copy and paste it into the address bar of your Web browser.)

Thank you for your interest in this survey!

<http://www.surveymonkey.com>  
 SurveyShare, create surveys and get results in 5 minutes or less!

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## 29. Sample Survey Welcome Message

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**Student Technology Survey**

Welcome to my survey

In the field below, please type your e-mail address - preferably the one used in the request that you may have received to participate in this survey:

Email Address:

This is an anonymous survey. This survey's creator will not be able to tell which responses are associated with your e-mail address. SurveyShare will not use e-mail addresses collected when you respond to a survey in any way, other than in the administration of others. It will not be used for any marketing purposes, and you will not receive any e-mail from SurveyShare, Inc.

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## 29. Sample Survey Welcome Message

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**The Future of Blended Learning in Corporate and Other Training Settings**

Welcome to this survey on the current and future state of blended learning in corporate training.

In the field below, please type your e-mail address - preferably the one used in the request that you may have received to participate in this survey.

Email Address:

This is an anonymous survey. This survey's creator will not be able to tell which responses are associated with your e-mail address. SurveyShare will not use e-mail addresses collected when you respond to a survey in any way, other than in the administration of that survey. Your e-mail address will not be used for any marketing purposes, and you will not receive any e-mail from SurveyShare, Inc.

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## 30. Take Survey Sample Appearance to Respondents

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**The Future of Blended Learning in Corporate and Other Training Settings (Page 1 of 6)**

**Introduction:** The purpose of this survey is to explore the current state and future trends of blended learning in corporate and other training settings around the world. For the purposes of this survey, blended learning typically refers to the combination of face-to-face classroom learning and online instruction. This survey's results will be used to help us better understand the current state of blended learning in corporate settings and to help us make better decisions about the future of blended learning in your organization. Thank you!

**1. Demographic information**  
 (Please only include information which you feel comfortable providing.)

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## 30. Take Survey Sample Appearance to Respondents

[Create Survey](#) | [Survey Center](#) | [Admin Tools](#) | [Tools](#) | [Help](#) | [About](#)

**The Future of Blended Learning in Corporate and Other Training Settings (Page 1 of 6)**

**1. Please indicate your position:**

None

Executive (you previously selected)

Manager

Director

Other

**2. How many employees are in your organization?**

0-20

21-50

51-100

101-500

501-1000

More than 1000

**3. What is your primary job title or role? Please select the one that best describes your role.**

Chief Executive Officer (CEO)

Chief Financial Officer (CFO)

Chief Operating Officer (COO)

Chief Marketing Officer (CMO)

Chief Information Officer (CIO)

Other

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## 35. Surveys Page: List of Surveys Created and Current Status

Survey Control

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Survey Title	Creation Date	Last Survey	Viewed	Export	Delete
Student Feedback Survey	1/1/2010	1/1/2010	100	100	100
New Survey 1 (2010)	1/1/2010	1/1/2010	100	100	100
New Survey 1 (2010)	1/1/2010	1/1/2010	100	100	100
The Future of Distance Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Distance Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100
Learning: Student Feedback	1/1/2010	1/1/2010	100	100	100

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## 35. Surveys Page: List of Surveys Created and Current Status

Survey Control

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Survey Title	Creation Date	Last Survey	Viewed	Export	Delete
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100
The Future of Learning in Distance and Other Learning Settings	1/1/2010	1/1/2010	100	100	100

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## 36. View Results

Results for Higher Education Survey: The Future of Online Learning (used for study)

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Question	Response	Percentage
1. How often do you use the following services?	1. Never	1.0%
	2. Sometimes	25.0%
	3. Regularly	74.0%

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Question	Response	Percentage
2. How often do you use the following services?	1. Never	1.0%
	2. Sometimes	25.0%
	3. Regularly	74.0%

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Question	Response	Percentage
3. How often do you use the following services?	1. Never	1.0%
	2. Sometimes	25.0%
	3. Regularly	74.0%

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## 37. Cross Tabulate Results

Cross Tabulation Instructions

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

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## 38. Cross Tabulate Results

Gender and interest in freelance teaching?

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Question # 3	Male	Female
Question # 38	146	169
Question # 39	105	125

Gender and tech experience

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Question # 3	Male	Female
Question # 3	5	6
Question # 4	14	34
Question # 5	62	92
Question # 6	76	89
Question # 7	99	71

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## 39. Cross Tabulate Results

Cross Tabulation Instructions

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

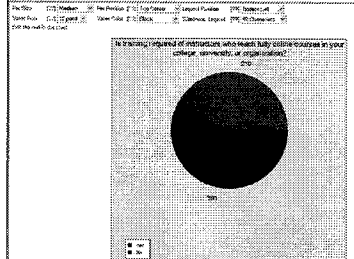
Click on a survey title in the Survey Control column by the **Survey ID** icon to view and change survey settings. See also the **Survey ID** icon associated with the survey from the **Survey ID** icon. The **Survey ID** icon is located in the top right corner of the survey control table.

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### 43. View Graphs: Pie Chart



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### 44. Customized Charts

Detailed Report for Question #12

Display results as pie chart

Chart Type:  Basic Pie Chart  3D Pie Chart  Custom Chart  Horizontal Bar Chart  Vertical Bar Chart  Stacked Bar Chart  Stacked Bar Graph

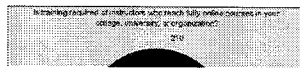
Label:  Show Labels  Show Values  Show Responses

Range:  All  Selected  Show Value  Show Responses

Size:  100%  50%  25%  10%  5%  2%  1%

Color:  Random  Custom  Legend  Legend Position

Value Color:  Black  White  Red  Green  Blue  Yellow  Purple  Orange  Pink  Grey  Light Grey  Dark Grey  Light Blue  Dark Blue  Light Green  Dark Green  Light Red  Dark Red  Light Purple  Dark Purple  Light Orange  Dark Orange  Light Pink  Dark Pink  Light Grey  Dark Grey  Light Blue  Dark Blue  Light Green  Dark Green  Light Red  Dark Red  Light Purple  Dark Purple  Light Orange  Dark Orange  Light Pink  Dark Pink



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### 45. View Open-Ended Results

The responses entered into the open text field:

Is this a survey?

Response 1: Yes

Response 2: No

Response 3: Yes

Response 4: No

Response 5: Yes

Response 6: No

Response 7: Yes

Response 8: No

Response 9: Yes

Response 10: No

Response 11: Yes

Response 12: No

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### 46. View Emails of Respondents Who Skipped Certain Questions

E-mail addresses of respondents who skipped this question:

John Doe

Jane Smith

Bob Johnson

Alice Williams

Charlie Brown

Diana Prince

Edward Norton

Fiona Glenanne

George Costanza

Helen Hunt

Ian McEwan

Jessie James

Kyle Gass

Laura Linney

Mark Pellegrino

Nancy Marchand

Oliver Hudson

Peter Onorati

Quinn-Ciriac

Rachel Griffiths

Samuel L. Jackson

Tina Turner

Uma Thurman

Victor Garber

Wendie Malick

Xosha Roquemore

Yvonne Stralung

Zoe Lister-Jones

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### 47. View All Respondents Emails

E-mail addresses of survey participants in alphabetical order:

E-mail	Accepted On	Accepted On	Completion Time
john.doe@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
jane.smith@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
bob.johnson@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
alice.williams@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
charlie.brown@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
diana.prince@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
edward.norton@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
fiona.glenanne@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
george.costanza@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
helen.hunt@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
ian.mcewan@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
jessie.james@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
kyle.gass@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
laura.linney@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
mark.pellegrino@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
nancy.marchand@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
oliver.hudson@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
peter.onorati@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
quinn-ciriac@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
rachel.griffiths@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
samuel.l.jackson@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
tina.turner@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
uma.thurman@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
victor.garber@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
wendie.malick@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
xosha.roquemore@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
yvonne.stralung@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM
zoe.lister-jones@domain.com	Feb 14, 2012 10:10:10 AM	Feb 14, 2012 10:10:10 AM	10:10:10 AM

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### 48. Address Management Page

Address Management Page

Name	Address	City	State	Zip	Phone	Actions
John Doe	123 Main St	New York	NY	10001	212-555-1234	View Edit Delete
Jane Smith	456 Elm St	Los Angeles	CA	90001	310-555-5678	View Edit Delete
Bob Johnson	789 Oak St	Chicago	IL	60601	312-555-9012	View Edit Delete
Alice Williams	101 Pine St	San Francisco	CA	94101	415-555-3456	View Edit Delete
Charlie Brown	202 Cedar St	Phoenix	AZ	85001	602-555-7890	View Edit Delete
Diana Prince	303 Birch St	Philadelphia	PA	19101	215-555-1122	View Edit Delete
Edward Norton	404 Spruce St	San Diego	CA	92101	619-555-3344	View Edit Delete
Fiona Glenanne	505 Ash St	Portland	OR	97201	503-555-5566	View Edit Delete
George Costanza	606 Hickory St	Seattle	WA	98101	206-555-7788	View Edit Delete
Helen Hunt	707 Maple St	Denver	CO	80201	303-555-9900	View Edit Delete
Ian McEwan	808 Poplar St	San Antonio	TX	78201	214-555-1122	View Edit Delete
Jessie James	909 Willow St	San Jose	CA	95101	408-555-3344	View Edit Delete
Kyle Gass	1010 Sycamore St	San Luis Obispo	CA	93401	805-555-5566	View Edit Delete
Laura Linney	1111 Chestnut St	San Marcos	CA	92078	760-555-7788	View Edit Delete
Mark Pellegrino	1212 Walnut St	San Bernardino	CA	92401	909-555-9900	View Edit Delete
Nancy Marchand	1313 Elm St	San Diego	CA	92101	619-555-1122	View Edit Delete
Oliver Hudson	1414 Maple St	San Francisco	CA	94101	415-555-3344	View Edit Delete
Peter Onorati	1515 Oak St	San Jose	CA	95101	408-555-5566	View Edit Delete
Quinn-Ciriac	1616 Pine St	San Jose	CA	95101	408-555-7788	View Edit Delete
Rachel Griffiths	1717 Cedar St	San Jose	CA	95101	408-555-9900	View Edit Delete
Samuel L. Jackson	1818 Birch St	San Jose	CA	95101	408-555-1122	View Edit Delete
Tina Turner	1919 Spruce St	San Jose	CA	95101	408-555-3344	View Edit Delete
Uma Thurman	2020 Ash St	San Jose	CA	95101	408-555-5566	View Edit Delete
Victor Garber	2121 Hickory St	San Jose	CA	95101	408-555-7788	View Edit Delete
Wendie Malick	2222 Maple St	San Jose	CA	95101	408-555-9900	View Edit Delete
Xosha Roquemore	2323 Poplar St	San Jose	CA	95101	408-555-1122	View Edit Delete
Yvonne Stralung	2424 Willow St	San Jose	CA	95101	408-555-3344	View Edit Delete
Zoe Lister-Jones	2525 Sycamore St	San Jose	CA	95101	408-555-5566	View Edit Delete

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## 1. Enter SurveyShare Enterprise Homepage

Welcome to SurveyShare.com

Enterprise Home

Manage Accounts:

- Add Users
- Modify Existing Users
- Copy Existing Surveys

Manage Templates:

- Change Default Logo

Manage Enterprise Account:

- Change Enterprise Settings
- View Accounts List

SurveyShare.com

## 2. SurveyShare Enterprise Add Accounts or Users

Welcome to SurveyShare.com

Home Manage Users Manage Templates

### Add Account

Username \*

Password \*

First Name

Last Name

Email \*

Account Type \*  Select None

Expires On    2005

Add Account

SurveyShare.com

## 3. SurveyShare Enterprise Modify Users

Welcome to SurveyShare.com

Home Manage Users Manage Templates

### Manage Users

- Add User
- Give Access to a User
- Copy a User's Survey

Name	Username	Account Type	Modify User	Modify Access	View Surveys	Expires On	Revoke Access	Delete User
lob_andry	test1	Admin	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test1	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test2	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test3	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test4	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test5	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User
enterprise test	test1	Pro	Modify User	Modify Access	View Surveys	Jul 2005	Revoke Access	Delete User

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## 4. SurveyShare Enterprise Change Logo

Welcome to SurveyShare.com

Home Manage Users Manage Templates

### Change Default Logo

This is the default logo that will be used as the title logo on every page.

Default Logo:

SurveyShare.com

## 5. SurveyShare Enterprise Copy Surveys

Welcome to SurveyShare.com

Home Manage Users Manage Templates

### Copy User Surveys

- Select a user from which you would like to copy surveys
- Check the surveys you would like copied
- Hit Copy
- The user's surveys are copied to the Sample Survey section and are available!

View Surveys from User:

Copy:

Technology Evaluation Oct 12th, 2004

Academic Template Oct 12th, 2004

Diff Files Oct 12th, 2004

SurveyShare.com

## 6. SurveyShare Enterprise Create Template

the ONION

Create Survey

There are two ways to create a new survey. You may be able to add, remove or edit survey items.

- You can build your survey on one of the survey templates.
- You can start from scratch with a blank slate.
- You can base your survey on one of your previous surveys.
- You can combine survey items from several templates and your previous surveys using the Item List.

\*\*\* If you want to edit or update an existing survey, go to [Editing Content](#).

You may want to download a PowerPoint Quick Tour of the SurveyShare program first.

Custom Templates | SurveyShare Templates | Survey From Blank Slate | Survey From One Of Your Past Surveys | Survey From Item Bank

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## 7. SurveyShare Enterprise: View Manage Templates

Welcome to SurveyShare.com

Home Manage Surveys Manage Templates

### Templates / Surveys

Create New Templates  
One Template/Survey to a User

Template	Name	Set Template	Edit	Delete
<input type="checkbox"/>	Customer Services Satisfaction	Add Template	Edit	Delete
<input type="checkbox"/>	Golf Rules	Add Template	Edit	Delete
<input checked="" type="checkbox"/>	Technology Evaluation	Make Unavailable	Edit	Delete
<input type="checkbox"/>	My Hero Survey 1099355642	Add Template	Edit	Delete
<input checked="" type="checkbox"/>	Another Template	Make Unavailable	Edit	Delete

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## Any Reactions or Questions?



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